

November 20, 2017



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*Donate today and help make Allentown's great park system even better.*



**PARK PICKS**  
by  
**FRIENDS OF THE ALLENTOWN PARKS**

Donate



**SPECIAL YEAR-END GIVING EVENT**

#GivingTuesday is a global day of giving fueled by the power of social media and collaboration.

This year-end charitable giving opportunity helps so many worthy organizations. We ask you to please consider a donation to Friends of the Allentown Parks. Contributions may be made directly to the Friends website via this link <https://wp.me/pRKIF-8k7>. In addition, we provide two further convenient donation cites:

**Donations accepted beginning November 21 at:**



**9:00 a.m.** via **Razoo** which provides free on-line fundraising

<https://givingtuesday.razoo.com/organization/Friends-Of-The-Allentown-Parks>

and



**12:00 p.m.** via **Crowdrise (formerly GoFundMe)** - donations through this link will qualify Friends for an additional donation from Newman's Own Foundation.

**\$500,000**  
HOLIDAY CHALLENGE  
POWERED BY @crowdrise  
<https://www.crowdrise.com/en/campaign/friends-of-the-allentown-parks1>



**SPECIAL PROJECT OF THE YEAR**

**THANK-YOU FOR YOUR VOTE!**

Our sincere thanks to everyone who voted for our **#LoveLehighValley** volunteer project submission for consideration as **Special Project of the Year**, an award of the **Association of Fundraising Professionals , Eastern Pennsylvania Chapter**. Votes were tallied and the award winner announced at the organization's event held on National Philanthropy Day (November 1).

Unfortunately, our volunteer project did not win the award, however, we gratefully acknowledge the 2,700 volunteers who worked diligently to clean up 29 Allentown Parks on April 30, 2017.



Working with numerous volunteers from Faith Church, businesses such as Starbucks, neighborhood groups such as the Allentown Library Neighborhood Association and others in collaboration with

government agencies including the Allentown Dept of Parks and Recreation, Lehigh County, PennDOT and Salisbury Township...we thank all of you for making Allentown's great park system even better!



**Contribute to Friends of the Allentown Parks via United Way**

**Friends of the Allentown Parks** is a **United Way approved** organization for the Donor Choice Program. Simply complete your **United Way Donor Designation Form** and list Friends of the Allentown Parks as **your designated charitable organization**.

And, if your employer has a matching gifts program, Friends is a § 501(c)(3) corporation and may be eligible.

**Thanks for your support!**

**Friends of the Allentown Parks**  
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Allentown, PA 18104

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**Sights & Sounds of Allentown's Parks**



**Lehigh Parkway**  
*Photo by Richard Fritz*