



# 5th Annual Allentown Cherry Blossom Festival

April 28, 2018

10:00 a.m.—5:00 p.m.

Cedar Creek Parkway/Cedar Beach



## Exhibitor/Business Display Registration

Friends of the Allentown Parks invites you to join us for our 5<sup>th</sup> Annual Allentown Cherry Blossom Festival. A celebration of nature with a great view of the beautiful Kwanzan Cherry trees lining Ott Street, the event will be held on Saturday April 28, 2018 from 10:00 a.m. until 5:00 pm at Cedar Creek Parkway/Cedar Beach. Packed with fun family-friendly activities, this is an event you won't want to miss.

**REGISTRATION DEADLINE: April 6, 2018**

One non-food/non-beverage space is 10' x 10'. If you would like more than one space, please enter the total value of your registration under the appropriate category below.

**For-profit (\$50 per space): \_\_\_\_\_**

**Non-profit (\$40 per space): \_\_\_\_\_**

Company Name: \_\_\_\_\_ Website: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone #: \_\_\_\_\_

Description of Products/Services: \_\_\_\_\_

Do you have any special needs? Yes / No If yes, please describe: \_\_\_\_\_

**Will you offer services on-site? Yes / No. If yes, please continue. If no, please skip this section.**

**What services will you offer? Please describe:** \_\_\_\_\_

**Will you charge for services? Yes / No**

**Will you donate a portion of the fee to Friends of the Allentown Parks? Yes / No. If yes, please describe:** \_\_\_\_\_

**Would you like to sponsor an activity at this event? Yes / No If yes, we will contact you with additional information.**

You are responsible to bring your own table, chairs, skirting and canopy if needed. NO electricity will be available for this event. Generators are prohibited. Special assignments and requests will be reviewed with 30 days prior written notice. The City of Allentown requires a business registration if you are selling a product; it is your responsibility to obtain the business registration/permit. A certificate of insurance showing a \$1,000,000 general liability is required with your application and must name the following as certificate holder: Friends of the Allentown Parks, 2700 Parkway Blvd, Allentown, PA 18104. No refunds for cancellations. For more information or questions please contact Karen El-Chaar at 610-432-7275 or kelchaar@allentownparks.org.

**Thanks for your support!**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

To register, please make your check payable to (and mail to): Friends of the Allentown Parks, 2700 Parkway Blvd, Allentown, PA 18104. Locations assigned on a first-come, first-served basis. Exhibits/displays must be family-friendly.