



September 9, 2017

12:00 – 5:00 p.m.

Cedar Creek Parkway/Cedar Beach

PROGRAM BOOK ADVERTISING RATES & ORDER FORM

- Whole page (5 ¼” x 7 ½”) - \$150
- Half Page (5 ¼” x 3 ¾”) - \$100
- Business Card - \$75
- Inside Front or Back Cover - \$200
- Outside Back Cover (Color) - \$300

All ads will be printed in black and white with exception of the outside back cover.

Ads may be sent electronically as a high resolution .jpeg, .tiff or .pdf file.

Please email ads to: info@allentownparks.org

Please enclose your payment (made payable to “Friends of the Allentown Parks”) and camera-ready ad (unless ads are emailed) as well as this form to: Friends of the Allentown Parks, 2700 Parkway Blvd., Allentown, PA 18104. Payment may also be made on-line (via PayPal) at www.allentownparks.org. **AD DEADLINE: AUGUST 11, 2017**

Donor/Company: _____ Website: _____

Address: _____

Contact Name: _____ Title: _____

Email Address: _____ Phone #: _____

Payment amount: _____ Payment Type: check credit card via PayPal

Signature: _____ Date: _____