



# 4th Annual Allentown Cherry Blossom Festival

April 29, 2017

10:00 a.m.—5:00 p.m.

Cedar Creek Parkway/Cedar Beach



Friends of the Allentown Parks invites you to join us for our 4<sup>th</sup> Annual Allentown Cherry Blossom Festival. A celebration of nature with a great view of the beautiful Kwanzan Cherry trees lining Ott Street, the event will be held on Saturday April 30, 2016 from 10:00 a.m. until 5:00 pm at Cedar Creek Parkway/Cedar Beach. Packed with fun family-friendly activities, this is an event you won't want to miss.

**PLEASE REGISTER ASAP**

**REGISTRATION DEADLINE: April 07, 2017**

**\$100 deposit required with registration form**

The food vendor cost will again be 25% of your gross receipts for the day.

Food tickets will be sold the day of the event.

Proceeds and return of deposit will be remitted within 10 days after the event.

Company Name: \_\_\_\_\_ Website: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone #: \_\_\_\_\_

What type of food will be sold? \_\_\_\_\_ Will you be using a generator? \_\_\_\_\_

Please specify the area you will require (include truck or trailer size, if any) \_\_\_\_\_

NO electricity will be available for this event. All food vendors are required to apply for the appropriate permits. Food vendor permit applications are available at <http://www.allentownpa.gov/Home/Applications-Forms>. A certificate of insurance showing a \$1,000,000 general liability is required with your application and must name the following as certificate holder: Friends of the Allentown Parks, 2700 Parkway Blvd, Allentown, PA 18104. No refunds for cancellations. For more information or questions please contact Karen El-Chaar at [kelchaar@allentownparks.org](mailto:kelchaar@allentownparks.org) or phone 610-432-7275.

**Thanks for your support!**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please mail your completed application and check made payable to "Friends of the Allentown Parks" to: Friends of the Allentown Parks, 2700 Parkway Blvd, Allentown, PA 18104. Thank-you!